

Jenn Lin
SPEAKER KIT



MEET JENN LIM

CEO | Founder | Bestselling Author | Global Workplace Expert

Jenn Lim wears a lot of hats – literally and figuratively. She’s a bestselling author and has been named one of the World’s Top 50 Keynote Speakers. She’s had the privilege of leading a company to the Inc. 5000 Fastest Growing List, sitting on the Global Happiness Council of Work & Wellbeing, and working with hundreds of companies – from Fortune 500s and Best Places to Work to startups and governments.

Jenn’s approach to leadership is not for the faint of heart. She speaks the truth powered by a real-talk style that doesn’t shy away from tough topics, cuts through the fluff, and gets to what matters most. Her authentic approach and eons of experience in people, culture, and org design give her the street cred to back up her purpose of nurturing fulfilling lives through the work/life choices we make every day. And yet, despite her reputation as a “global workplace expert,” Jenn remains grounded, down to earth, and refreshingly weird.





When we all got 2020'd, the world needed a change of perspective. As it turns out, people have resonated with Jenn's simple yet profound belief: we can be leaders at all levels, live true to our authentic selves, and create workplaces rooted in happiness and humanity. She's grateful she can share as one of the world's highest rated speakers, with regular features in publications like *Inc.*, *Forbes*, *Fast Company*, *Fortune*, *Entrepreneur*, and *Success Magazine*.

Jenn inspires folks around the world on ways to find meaning, grit, and joy, even in the toughest of times. She reminds us how we can all ripple an impact when we get real with ourselves first. When she's not speaking or advising, you'll find her spontaneously starting a dance party or meditating anytime she's got a quiet minute. And if you need help parallel parking when you're in a tough spot, she's got your back (literally and figuratively).



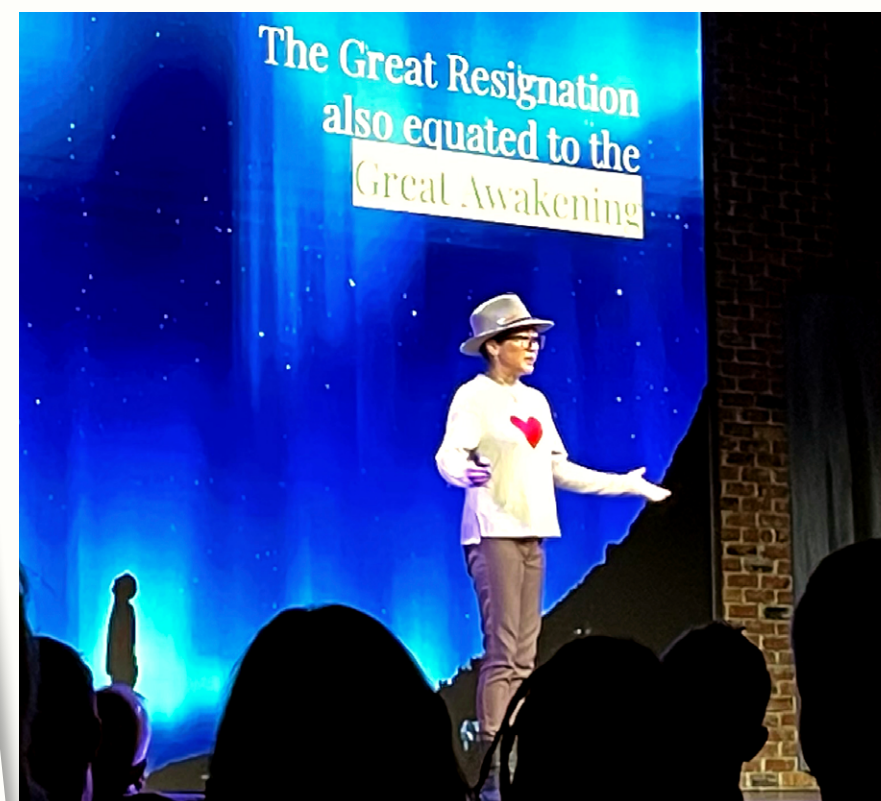
JENN AT A GLANCE



BESTSELLING AUTHOR OF BEYOND HAPPINESS AND ONE OF THE WORLD'S TOP-RATED KEYNOTE SPEAKERS.



REAL-TALK APPROACH AND DECADES OF EXPERIENCE IN PEOPLE, CULTURE, AND ORG DESIGN GIVE HER THE STREET CRED TO BACK UP... →



HER PURPOSE OF NURTURING FULFILLING AND PURPOSEFUL LIVES THROUGH THE WORK/LIFE CHOICES WE MAKE EVERY DAY.



CEO, AUTHOR, PUBLIC SPEAKER, EXECUTIVE COACH...
JUST JENN.



SHE GUIDES ALL OF US, AS LEADERS AT ALL LEVELS, HOW TO LIVE MORE MEANINGFUL LIVES THROUGH THE WORK WE DO EVERY DAY.



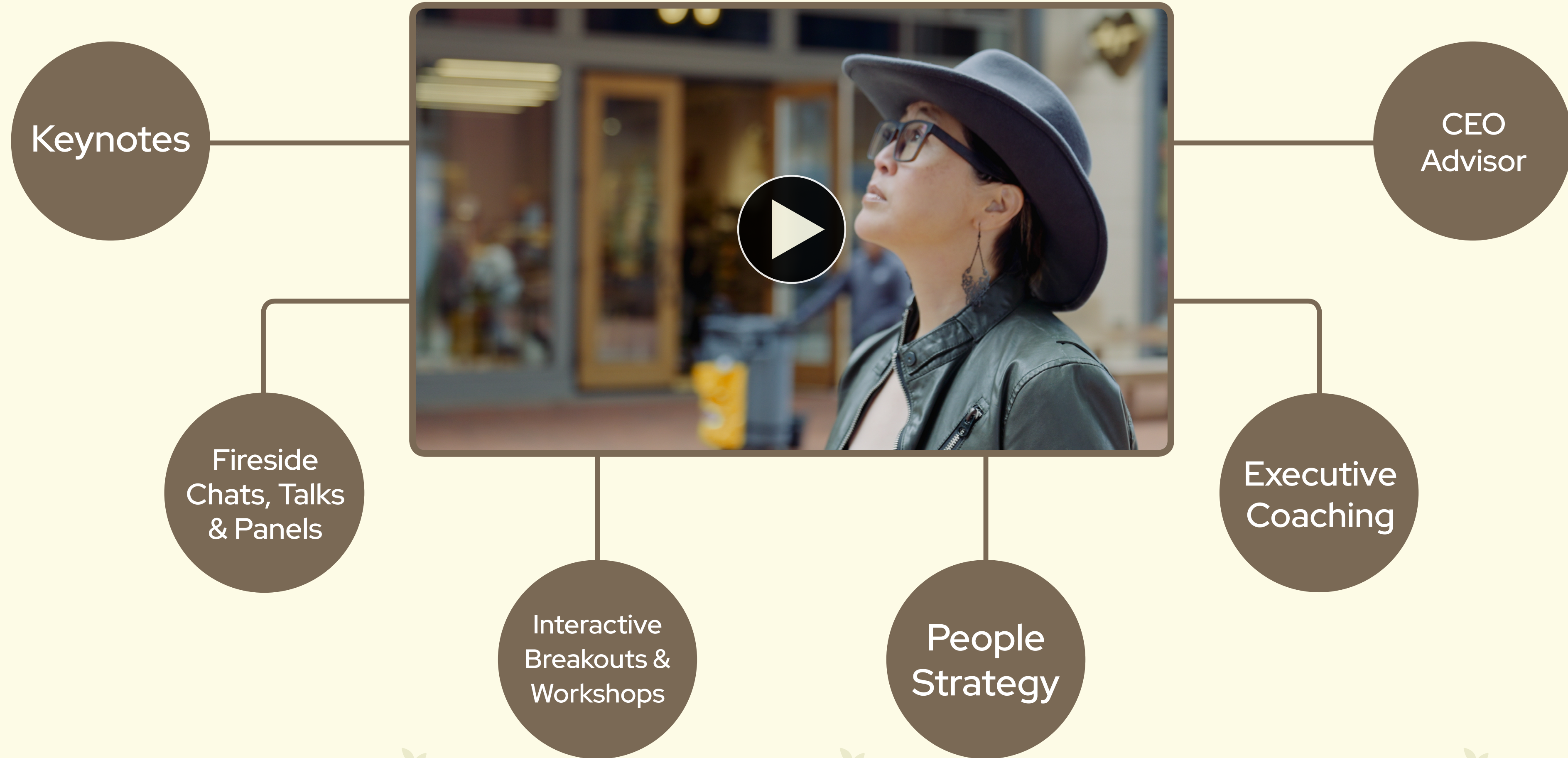
FEATURED IN INC., FORBES, FORTUNE, ENTREPRENEUR, FAST COMPANY, THRIVE GLOBAL, MSN, FOX BUSINESS, CNBC MAKE IT AND SUCCESS MAGAZINE.



COINED BY INDUSTRY EXPERTS, THOUGHT LEADERS, AND MEMBERS OF THE MEDIA, AS THE "GLOBAL WORKPLACE EXPERT" BUT KEEPS IT REAL AND RELATABLE.

WHAT DOES JENN OFFER

WATCH JENN'S SIZZLE REEL



BEYOND HAPPINESS

HOW AUTHENTIC LEADERS PRIORITIZE PURPOSE AND PEOPLE FOR GROWTH AND IMPACT



"Jenn's courageous approach to happiness and humanity in the workplace will lead to more successful companies because of the people that grow them. She doesn't just walk the talk; she knows how to communicate in a way that brings new life to these important ideas."

– **Shawn Achor**, *New York Times* bestselling author of *Big Potential*



"Edifying and uplifting. Beyond Happiness is as essential for your boardroom as it is for your soul."

– **Chip Conley**, *New York Times* bestselling author, resident "Modern Elder" at Airbnb, and founder of the Modern Elder Academy



"If you think personal happiness and professional success are mutually exclusive, Jenn Lim has over a decade's worth of profitable organizations that can prove otherwise. Beyond Happiness is essential reading for people who want to find purpose in their work as well as leaders who want to build stronger teams and organizations, with humanity at heart."

– **Leah Weiss, Ph.D.**, MSW Stanford University business lecturer, consultant, speaker, & author of *How We Work*



"Jenn Lim genuinely cares about helping individuals and entire organizations be happier, more profitable, and more impactful. You couldn't ask for a better mentor on your journey to bringing your authentic self to work while co-elevating your teams to think bigger and beyond."

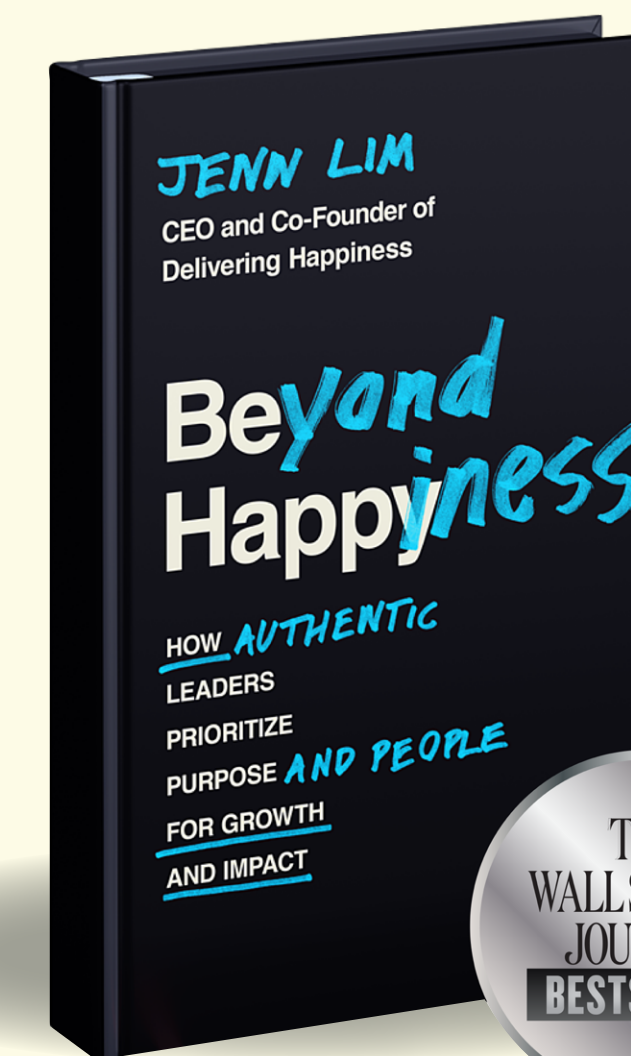
– **Keith Ferrazzi**, Founder/CEO Ferrazzi Greenlight, #1 *New York Times* bestselling author

WALL STREET JOURNAL Bestseller

FORBES Top Business Book Of 2021

INC.'s 3 Top Business Books 2021

Adam Grant's List Of 15 **INSPIRING** Books 2021



A FEW PAST CLIENTS



TOPICS

WELCOME TO THE NEW WORKPLACE

Where do we grow from here for people, adaptability, and impact? What is the new work world, and how best do we rally to get people plugged in again?

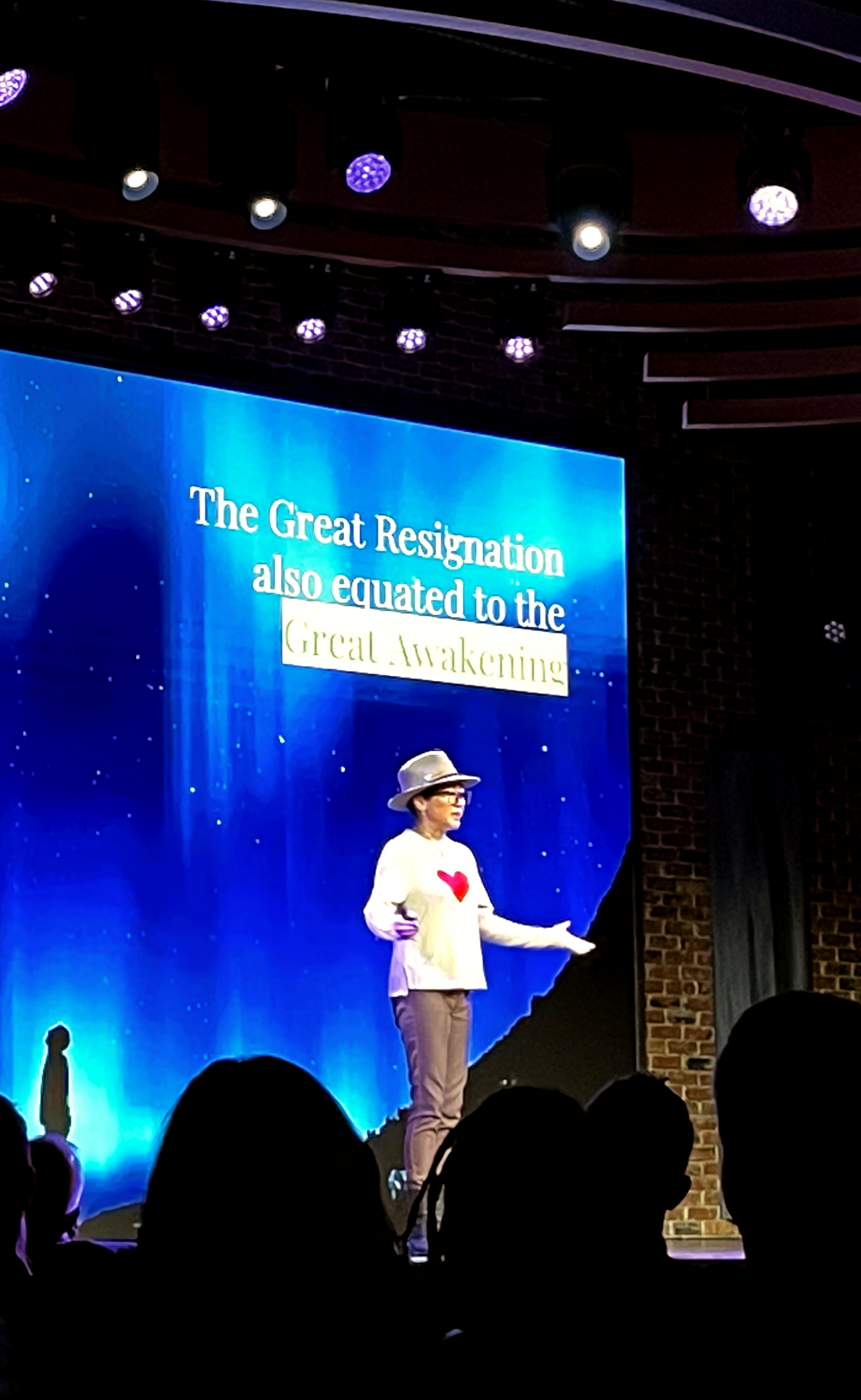
As Jenn likes to frame it, the whole world got 2020'd, and the "future of work" is already happening now. With change still happening all around us, it's more important than ever to get your team aligned to do their best work and feel (beyond) happy. Teams need tools to embrace the constant volatility and uncertainty. They want real-talk, and they want it now.

In this session, Jenn will share the greenhouse elements every workplace needs to fully adapt and thrive, first as individuals, then as a team and community. Learn how the Greenhouse Model can help your team feel connected with a sense of belonging, communicate effectively, and feel purpose-aligned with their team and company.

Learn more about the keynote and takeaways [here](#).

*Corresponding interactive breakout sessions and workshops available





TOPICS

REAL TALK ON NEW WAYS TO RECRUIT + RETAIN TOP TALENT

The real reason behind all of the latest workplace trends – from Great Resignations and Quiet Quitting to the next workplace trend or social media phenomenon – how we can get beyond the buzzwords to the root of workplace issues.

Employees are self-selecting and “speaking with their feet” in search of more than just a paycheck. While the way we work keeps shifting between in-person, remote, and hybrid, employees are jumping ship or checking out for their own reasons.

The workplace trends we’ve been experiencing all stem from systemic issues that make one thing clear – the way we work just isn’t working anymore. As leaders, we need to understand what’s really at the core beyond pay or a big benefit package.

In this session, Jenn will uncover what’s needed inside every culture to attract and retain top talent and how to create environments where people can do their best work. She’ll also share post-2020 examples of how companies can build cultures that keep employees coming back, showing up fully, and performing their best.

Learn more about the keynote and takeaways [here](#).

*Corresponding interactive breakout sessions and workshops available



TOPICS

WHAT'S BEYOND HAPPINESS

Since the world hit reset in 2020, people have been asking:

- How do I prioritize and live every day by doing the things most important to me?
- Am I living an authentic life that's true to myself and not what others expect of me?
- How do I know if I'm spending the minutes of my day meaningfully?

Whether you lead a company, teams, or your own work/life, it's time to get to the core of who you are, live the purposeful life you want, and ripple your impact to people in your business and beyond.

In this session, Jenn shares why it's time to reframe happiness, the role that life's highs and lows play, and how we're more resilient when we live with happiness and humanity. She'll define what it means to take care of your greenhouse as you grow others and explain the new concept of the Double ROI – Return on Investment and Ripple of Impact.

When we apply the learnings from *Beyond Happiness*, we wake up knowing, regardless of what bad news might be in the headlines that day, that we're grounded in our internal worlds. That we're putting our time and talents to the best use in service of ourselves and everyone we touch in our ecosystems.

Learn more about the keynote and takeaways [here](#).

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TOPICS

WHAT'S IN IT FOR ME? WHAT'S IN IT FOR ALL?

How people think, say, and DO with alignment and belonging.

It's no secret that core values are essential to culture and success. The majority of companies have defined their values. But do those values still ring true and represent the company you are today? Do your employees align and actually live these values daily? And, are your values leading up to a purpose that drives your company's success?

In this session, Jenn will share the significant impact teams experience when individuals define their personal values and ladder those up to the organizational values. She'll share her values journey from life BC (Before Covid) to life AC (After Covid) and how those values may have changed. When we know our values – and how to LIVE them – we realize how our decisions impact our lives and the organization as a whole, for better or worse.

Learn more about the keynote and takeaways [here](#).

*Corresponding interactive breakout sessions and workshops available



TOPICS

BRINGING HUMANITY TO WORK

Get real with ourselves and our teams for a more whole, authentic workplace.

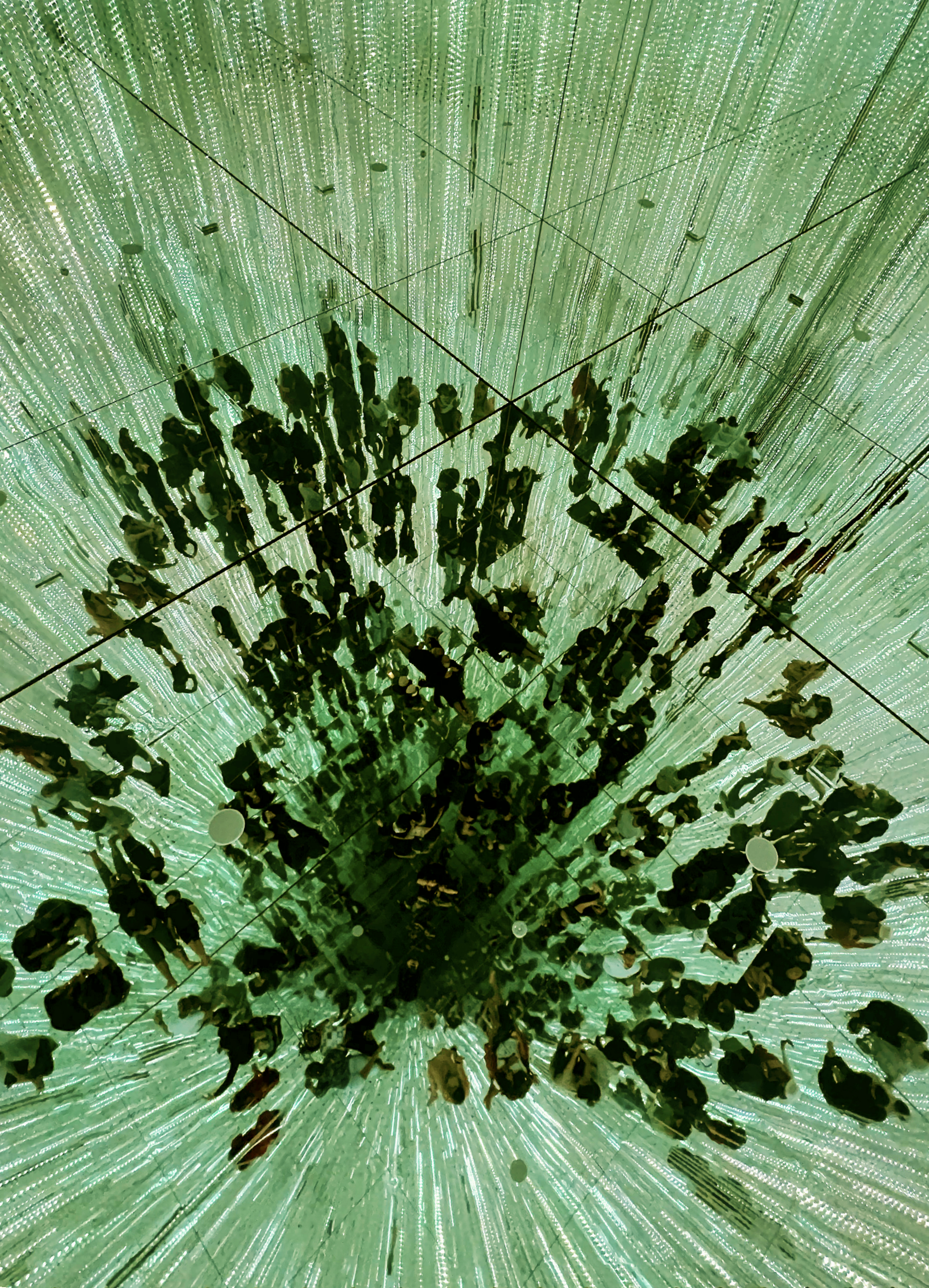
When we show up authentically at work, we can bring our whole selves, which benefits everyone on the team. When leaders encourage others to bring their whole selves and unique perspectives to each situation, solutions are created, innovation happens, and diversity, equity, inclusion, and belonging flow more naturally.

Jenn will inspire you and your team to show up authentically and embrace the highs and lows in work/life. Leaders who create a genuine, inclusive work environment know it's not just the "RIGHT THING TO DO"; they know it's also creating more profits and purpose in the world. When we get real with ourselves, THAT'S when happiness and humanity come alive.

Learn more about the keynote and takeaways [here](#).

*Corresponding interactive breakout sessions and workshops available





TOPICS

ME + WE + COMMUNITY

Flowing Beyond Happiness to Unleash Human Potential for a Purposeful + Positive Double ROI (Return on Investment/Ripple of Impact)

At every defining moment in the consumer life cycle, there are opportunities to create a strong positive (or negative) brand experience, and those moments start with the employee. When we create a triple win—people are supported as individuals, teams/customers are supported, and businesses are more successful.

In this session, Jenn shares how as leaders, we can adapt to change, be profitable and purposeful, and support all people and our stakeholders (spoiler alert...it starts with your greenhouse first). When we nurture our greenhouse, we can then nurture others and create a ripple effect that positively impacts our whole ecosystem of people.

Starting with the employee means embracing with purpose and values the entire life cycle of humans, not just the time they spend on the clock. She'll share real-world examples of organizations applying these greenhouse elements, which led to happier customers, more brand loyalty, and more profitable, impactful businesses.

The bottom line is when values, purpose, and behaviors align, a positive ripple of impact flows from the individual to team and company to customers, partners, vendors, and even the society and planet.

Learn more about the keynote and takeaways [here](#).

*Corresponding interactive breakout sessions and workshops available



WHAT OTHERS HAVE EXPERIENCED



"WE DID IT! We pulled off a meaningful program that will help our members transform their organizations in a positive way for years to come. I'm so grateful to you and the entire team for placing your trust in us and being tremendous partners in learning. You all have created an incredible ripple of impact for us as well."

- **Erika Liodice**, Executive Director, Alliance for Innovation and Transformation



"Jenn is highly personal and approaches problems like a friend of yours would. Jenn's willingness to make things uncomfortable is not common from consultants. Consultants are usually looking to not get fired and at best, get a change order and extend a project. Jenn is looking to provoke. There is a level of challenge inside of it that other consultants would shy away from."

- **Danny Brooks**, ex-VP of Culture, Starbucks and Cofounder, Penrose



WHAT OTHERS HAVE EXPERIENCED



"Jenn Lim brought the insights, authenticity, and actionable advice that the California Conference for Women audience needed to hear this year. She challenged us all to be better leaders by embracing our humanness, our grief, and our joy. Thank you for reminding us to water our greenhouses and showing us the realness that comes beyond happiness."

- **Carolyn Gan**, Program Director, Conferences for Women



"I had the privilege of attending the Better Works—EmpowerHR conference today, and I'm still buzzing from all of the amazing insights and connections I gained! One of my favorite moments was hearing from Jenn Lim, who gave a powerful keynote speech on the importance of creating a positive workplace culture. Jenn's talk really resonated with me, and it was so inspiring to hear about her experiences working with companies to build more engaged and fulfilled teams. Her message was a powerful reminder of the impact that professionals can have on their organizations. Feeling inspired + I can't wait to put some of these learnings into practice in my own work."

- **Payton Morey**, Summer Moon Coffee



FEATURED IN



From Quiet Quitting To Rage Applying And Resignation
Regret: Assessing The Viral Trends [“© 2023 Bloomberg
L.P. All rights reserved. Used with permission.”]
(Bloomberg Radio)



Gen Z Kinda Wants To Return To The Office, But
Everyone Else Doesn't. Why You Need To Meet In
The Middle
(Fast Company)



You've Probably Had The Sunday Scaries. To Beat
Them, Consider 'Bare Minimum Mondays'
(CNBC)



How Employees and Employers Can Thrive With a
4-Day Workweek
(US News & World Report)



Pay Transparency Is Not Enough
(Inc.)



Can Money Buy Happiness
(TIME)



How To Use 'Quiet Hiring' to Your Advantage
(Newsbreak)



'Bare Minimum Monday' Controversy: Quiet Quitting
Versus Mitigating Burnout
(Forbes)



Experts Predict 2023 Will Be the Year of 'Quiet Hiring'—
Here's What to Expect
(Success Magazine)



Tiktok Trend: Unhappy Employees Using Social Media
To Quit Their Jobs
(Fox 32 Chicago)



REAL-TALK MOMENTS WITH JENN

click to play



Episode 1 Salesforce Layoffs

In this edition of #WTW, I'm sharing my take on the recent Salesforce layoffs and some of the key learnings we can apply from everything that went down.

click to play



Episode 2 Mental Monday

What if we reframe the usual dread of Mondays by taking a small (but big) step towards prioritizing our mental health?

click to play



Episode 3 Learning from NBA Star Giannis Antetokoumpo

This What the What?! episode is inspired by the NBA playoffs (gooo dubs!) and what important live/work lessons we can learn from people that compete for a living.

WORK WITH JENN

Jenn's real-talk will inspire you to:

- Wake up and go to sleep knowing you're living with awareness, intention, and meaning.
- Tend to your own greenhouse while nurturing others.
- Navigate change and the latest workplace trends amidst uncertainty.
- Make work more human.

Get inspired to grow in work/life as you inspire everyone in your ecosystem to do the same. [Book Jenn for your next event.](#)





"NURTURE YOUR GREENHOUSE
SO WE CAN GROW BETTER...
TOGETHER."

- JENN LIM -

